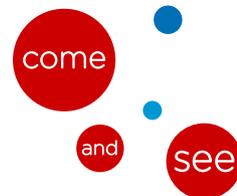


# A DECADE OF PRINT PROGRESS

See the possibilities with Canon imagePRESS

**#UNLEASHPRINT**



**Canon**

# OVER 10 YEARS IN THE MAKING

In 2006, Canon put its distinctive stamp on the production print market with the launch of its first imagePRESS digital printing press. Ten years on, Canon is still pushing the boundaries of digital printing with its latest imagePRESS model.

16,000+  
imagePRESS devices  
have been invested  
in since the range  
was launched.

## imagePRESS timeline

2006

### **C1 & C7000VP**

Canon launches the very first imagePRESS model in the form of the C1, marking a significant milestone in the advent of digital print technology

2008

### **C1+ & C6000VP**

The C1+, otherwise known as the industry's first light production digital printer to use clear toner, arrives on the market, joined by its corporate counterpart, the C6000VP

2015

### **C600i, C10000VP**

Its ability to produce professional-grade materials whilst integrating seamlessly into office systems saw the C600i stake its claim. Meanwhile, the C10000VP saw Canon launch its fastest press to date, printing media weights up to 350gsm

2016

### **C8000VP, C850 series**

Whilst the C8000VP delivers outstanding quality, with flexible media handling at up to 80 pages-per-minute, the C850 is Canon's fastest compact model to date giving superior performance in a relatively small, but robust package

2009

### **1135 series**

Always listening to customer feedback and having noticed a distinct gap within the production print market for a new digital monochrome device, Canon launches the 1135 series

2010

### **C7010VP, C6010VP & C6010**

Always striving for excellence, Canon releases an improvement to the C7000VP/C6000VP model, complete with an expanded media handling range and higher quality colour reproduction.

2011

### **C7010VPS, C6010VPS & C6010S**

Canon unveils the first jointly-developed digital production press with improved production efficiency and advanced media-handling

2014

### **C800 series**

The C800 series caters to those with light to medium production needs, whilst possessing the speed, reliability and application versatility associated with a more heavy-duty press

2013

### **C7011VP & C7011VPS, 1135+ series**

Bringing with it improved print quality along with productivity-boosting print speeds, the imagePRESS C7011VP and C7011VPS series arrive on the market

Let us take  
you on our  
imagePRESS  
journey >

# HOW IT ALL BEGAN

Canon has created pioneering technology to provide the world with innovative imaging solutions. And 10 years ago, Canon put its distinctive stamp on the production print market with the launch of its first imagePRESS digital printing press. Over the past decade, Canon has continuously developed the range to help businesses across graphic arts, design, creative and in-house print markets to unleash print and grow their businesses. As of August 2016, customers across Europe have invested in over 16,000 imagePRESS devices since the range was launched.

The same philosophy runs behind every extension of the Canon production colour digital range — to keep the imagePRESS portfolio fresh and totally relevant to current and future market demands.

2006

## A BRIDGE BETWEEN OFFICE AND PRODUCTION TECHNOLOGIES

### imagePRESS C1

In 2006, an important milestone was made in digital printing: Canon launched its first imagePRESS model, the C1.

A bridge between office and production technologies, the C1 was a demonstration of how far digital printing had come in terms of output quality, consistency, versatility and accessibility.

### Innovations

Using Canon's patented v- (vivid) toner system, the C1 offered the company's broadest colour gamut at the time (greater than a four-colour offset press). The v-toner also overcame a common digital print problem of glossy finishes, thanks to the oil-less fusing process.



Customer base

In the C1's first 18 months, over 500 units were sold across Europe, with over

# 3,300

being sold over its life cycle.

“

The imagePRESS C1 has completely won us over in our key areas. We now have five such print systems in daily use

”

Denis Jacquéroz,  
Ringier Romandie (CH)



In the same year, Canon also launched the C7000VP after significant investment in the research and development of digital production printing technology.

## VELOCITY AND PRODUCTIVITY - CONSTANT SPEED WHATEVER THE MEDIA

### Innovations

The C7000VP was a significant step up in terms of quality, stability, speed and consistency. The 'C' indicates that it produces colour output, while the 'VP' is an abbreviation of 'Velocity and Productivity', which means that the device prints at a constant speed irrespective of media weight.

Capable of printing on stocks up to 300gsm at 70ppm - ideal for customers requiring volumes between 100,000 - 300,000 per month.

### Customer base

500+

units were sold in Europe. The device was aimed at the commercial print, print-for-pay, creative agencies, graphic art and in-house markets.



We were very impressed by all the features of the machine, but especially the 1200dpi print engine and V-Toner technology. These give superb image quality, and quality is one thing we never compromise on.

Giuseppe Gatti, Eredi Dott. G Bardi s.r.l (IT)



2008

## FIVE COLOURS - THE FIRST TO USE A CLEAR TONER

### imagePRESS C1+

In 2008, Canon launched the entry-level imagePRESS C1+, a five-colour (CMYK and clear) press. The model was the industry's first light production digital printer to use clear toner.



### Innovations

The new clear toner enabled users to add value and differentiate their service, offering during the financial crisis to create effects including metallic, gloss and matt finishes. This was ideal for a host of applications from general commercial print and business documentation to photo books and posters.



### Customer base

Over  
2,000

units of the C1+ were sold in Europe.



For us, it's probably as exciting as the iPod is to most consumers.

Leslie Smolan,  
Carbone Smolan Agency (USA)



2008

## QUALITY PRINTS WITH RESOLUTIONS OF 1200DPI

### Innovations

The imagePRESS C6000VP was launched in 2008. Aimed primarily at the corporate print room and Print-for-Pay market, the C6000VP offered even more PSPs access to imagePRESS print quality and productivity and delivered quality prints with resolutions of 1200dpi.

### Customer base

Over **500**  
units of the C6000VP  
were sold in Europe



I was really impressed by the imagePRESS C6000VP. Nothing in the market even comes close with regard to the quality, consistency and what you can do with it.

Adam Gildersleeve,  
Latent Light (UK)



Pictured: imagePRESS C6000VP

2009

## HELPING BUSINESSES INCREASE MONOCHROME SPEED UP TO 135PPM

### imagePRESS 1135 series/1135+ series

Canon launched the new digital monochrome devices, imagePRESS 1135, 1125 and 1110 models in 2009, helping print businesses to cost-effectively increase their monochrome speed (up to 135 ppm) and boosting production capacity to deliver highly detailed output.

In 2013, the series was updated to the Canon imagePRESS 1135+ series (comprising the Canon imagePRESS 1110+, imagePRESS 1125+ and imagePRESS 1135+)



Customer base

**870+**

units of the series have  
been sold since 2009

“ The imagePRESS 1135 has allowed us to introduce applications previously unimaginable. I would recommend it to any company that requires a high level of cut sheet production... We're delighted with the level of productivity the imagePRESS delivers. ”

Leslie Smolan,  
Carbone Smolan Agency (USA)

Pictured: imagePRESS 1135



2010

# A POWERFUL PRESS PRODUCING A BROAD RANGE OF VALUABLE PRINT PRODUCTS

## imagePRESS C7010VP/C6010VP/C6010

Launched in 2010, the C7010VP/C6010VP/C6010 were the results of Canon's perpetual ambition to continuously improve its' customers' businesses.



### Innovations

An improved duty cycle – up to 1,000,000 pages per month – combined with faster speeds, broader media handling, and better colour reproduction (through work with colour management specialist X-Rite), provided customers with a powerful press with which to produce a broader range of valuable print products – including light media and materials such as metallic, waterproof and synthetics.



The two Canon imagePRESS devices offer a balance of productivity and quality, and as the demand for rapid turnaround of short run jobs escalates, I have no doubt that we'll be expanding our digital capabilities again before long.

Helmuth Oschmann, Volkswagen (DE)



Pictured: imagePRESS C7010VP



Customer base

# 770+

Over 770 units of the series were sold in Europe

2011

# COMBINING THE BEST OF CANON AND OCÉ TECHNOLOGY FOR A POWERFUL DIGITAL SOLUTION

## imagePRESS C7010VPS, C6010VPS & C6010S

Following the acquisition of Océ in 2010, Canon unveiled the first jointly-developed digital production press – the imagePRESS C7010VPS – in 2011. This combined Canon's proven digital colour press technology and Océ PRISMAsync operation management to provide customers with a powerful digital solution.



### Innovations

Offset-like prints and improved production efficiency, advanced media-handling, finishing options and advanced workflow for enhanced productivity and flexibility.



Customer base

Over

# 230

units of the C7010VPS, C6010VPS and C6010S were sold in Europe.



Pictured: imagePRESS C7010VPS



Thanks to the Océ PRISMA workflow and Canon's imagePRESS technology, we have streamlined our operations and profit as a result of 50% higher throughput and 30% less costs.



Ray Hawkins, ABC Imaging (UK)

2013

## WITH NEW RIP TECHNOLOGY FOR INCREASED SPEED AND PRINT QUALITY

### imagePRESS C7011VP & C7011VPS

Canon launched the imagePRESS C7011VP and C7011VPS series as its new flagship colour production presses in October 2013.



Customer base

# 450+

of the imagePRESS C7011VP and C7011VPS series have been sold in Europe.



Innovations

The presses incorporated new RIP technology which delivered increased speed and print quality to boost productivity. Extended finishing capabilities allowed customers to produce a wider range of applications and expand their service offerings. The new models also featured an updated version of the innovative colour management tool, i1 Process Control, for consistent and controlled digital colour printing.

“

Canon's imagePRESS technology was the best all-rounder to meet the council's various needs, Moreover, Canon demonstrated a commitment to our long-term strategy, explaining in detail how digital printing could help us cost-effectively operate with the speed, flexibility and high standard expected by the council. (C6011)

Mark Roberts, Hertsmere Council (UK)

”



2014

# NEW LEVELS OF PRODUCTION QUALITY, SPEEDS OF UP TO 80PPM, RELIABILITY, AND APPLICATION VERSATILITY

## imagePRESS C800 series

Launched in 2014, the imagePRESS C800 series provided customers with levels of production quality, speeds of up to 80ppm, reliability, and application versatility associated with a more heavy-duty press.



### Innovations

New and improved features included:

- Compact Registration Technology (CRT),
- Vertical Cavity Surface Emitting Laser (VCSEL)
- Auto Correct Colour Tone
- Three innovative workflows to choose from to suit the individual needs of graphic art and in-house print rooms.



Customer base

# 2900+

units of the C800 series have been sold in Europe since July 2014.



The print quality is superb, the back-to-back registration is stunning, and because of its small footprint, I've saved a significant amount of money on rent and rates. The C700 is also very reliable - we've done a substantial volume of SRA3 in two months and only needed to call out a technician once.

Rob Exton, Print by Design (UK)



"The Canon imagePRESS C700 delivers a level of quality I've never seen before from toner-based digital print technology. Its productivity as a light production press is second to none, especially on heavier paper."

Braulio Sánchez, Sprint Final (Spain)

"There has been literally no downtime in the first eight months. That has improved our productivity by 30 per cent to date. We have also cut outsourcing costs by 80 per cent."

Rene Cassis, BM Druck (Switzerland):

"It is probably three to four times as fast as our last machine. The paper handling is better and it very rarely jams. It's the first time I've had a new machine with as few difficulties."

Christian Sønderby, ABC Print (Denmark)



Pictured: imagePRESS C800

2015

# AN ALL-IN-ONE PROPOSITION THAT CAN INTEGRATE INTO OFFICE SYSTEMS, MAXIMISE PRODUCTION EFFICIENCIES AND REDUCE COSTS

## imagePRESS C600i

Aimed at corporate environments and SMEs such as agile copy shops, the imagePRESS C600i is an all-in-one proposition that is designed to provide professional quality output that can integrate into office systems, maximise production efficiencies and reduce costs.



### Innovations

A new print engine that is fully compatible with industry standards such as PCL and PostScript, as well as ERP systems from vendors such as SAP and support printing from Linux/Unix systems. It also benefits from embedded MEAP and MEAP web platforms, enabling the introduction of data capture and document output management solutions such as uniFLOW, eCopy and iWDesktop.



Pictured: imagePRESS C600i



### Customer base

1,680+

Over 1,680 units of the C600i have been sold in Europe since May 2015.

# THE MOST PRODUCTIVE PRESS YET RUNNING AT 100PPM

## imagePRESS C10000VP

In 2015 Canon launched its most productive press yet - the imagePRESS C10000VP - its first colour digital press to run at 100ppm irrespective of media weight up to 350gsm, including on speciality stocks such as synthetic media.



### Innovations

Aimed at optimising productivity across long-run and mixed media jobs - even on speciality stocks - the C10000VP is a resilient and highly versatile press.

“

Looking to strengthen our position in the commercial print market, we needed a resilient solution that could meet our needs in terms of print quality, production efficiency and flexible media handling. The Canon imagePRESS C10000VP has exceeded those requirements.

Fred Feij, Printservice Ede (Netherlands)

”



Pictured: imagePRESS C10000VP

2016

## ENGINEERED FOR PRODUCTION PRINTING EXCELLENCE

Launched in 2016 the C8000VP was developed for commercial and in-house print environments with medium-high volumes of around 80,000 to 400,000 pages per month and flexible media handling at constant speeds of up to 80 pages-per-minute.

### Innovations

The model has an extensive range of finishing options, a choice of front-end controllers, new Multi Density Adjustment Technology for real-time density correction, an in-line spectroscopic sensor for daily colour calibration and Simple Registration Control Technology for faster, easier registration adjustments.



The output quality of the imagePRESS C10000VP series is the best image quality I've ever seen from a dry-toner colour printing system in my 25 plus years in analysing digital printing technology.

Marco Boer, IT Strategies

Canon again have made a quantum leap with the imagePRESS C10000VP. No other toner based machine can print so well on structured media. Clearly best in class!"

Eirik Andersen, LOS Digital (Norway)



# 300+

units of the C10000VP and C8000VP have been sold in Europe since their launches in 2015/2016

Announced in late September 2016, the imagePRESS C850 series responds to customer requests for more flexible production presses in a smaller but robust package. It was designed to inspire commercial printers and corporate reprographic departments (CRDs) to broaden their application offerings and realise their business growth ambitions.

## A NEW FLEXIBLE PRODUCTION PRESS IN A SMALL BUT ROBUST PACKAGE

### Innovations

The C850 is the fastest compact model to date with a consistent production speed of 85ppm on 220gsm, while the C750 prints 75ppm. Both the devices come with an Auto-Duplex banner printing capability, offering new revenue streams, as well as the new 190 lpi dot screening pattern producing stunning images. Additional finishing options enable new and higher value applications all while being run using the new PRISMAsync v 5.0 which ensures overall performance.

Pictured: imagePRESS C7850



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To find out more about  
the Canon imagePRESS  
range, please contact: