

KODAK Press Release

Tvrtka **KODAK Graphic Communication Group** je dvostruki dobitnik **German Printing Industry Innovation Awards**: za KODAK TRILLIAN SP termalne Ctp ploče i KODAK PROSPER 5000XL InkJet digitalni kolor tiskarski stroj. Kodakovo pripoćenje za javnost povodom tih dviju prestižnih nagrada prenosimo Vam u cijelosti:

Kodak Lands Two Prestigious Accolades at German Printing Industry Innovation Awards 2010

Coveted awards for the KODAK TRILLIAN SP Thermal Plate and the KODAK PROSPER 5000XL Press highlight the company's commitment to innovation

ROCHESTER, N.Y., Dec. 15—Kodak was a double winner at this year's German Printing Industry Innovation Awards. The KODAK TRILLIAN SP Thermal Plate won the second place for the 'most innovative technology' in the prepress category, while the KODAK PROSPER 5000XL Press landed second place in the printing category. The awards are organized by the Verlag Deutscher Drucker publishing house. The winning products were chosen by readers of three leading German trade journals—Deutscher Drucker, Publishing Praxis and Grafische Palette—from a total of 30 technologies nominated by the magazines' editors. In total, 80 products were submitted for the awards

The awards ceremony was held on Nov. 18, 2010 at the PrintNight event in Stuttgart, Germany. Bernhard Niemela, Editor in Chief of Deutscher Drucker and Managing Director of Verlag Deutscher Drucker, emphasized the crucial role technology suppliers play in helping print professionals create innovative print products and marketing campaigns.

KODAK TRILLIAN SP Thermal Plates: top-quality print, less environmental impact

The KODAK TRILLIAN SP Thermal Plate, which was launched worldwide last summer, delivers outstanding imaging and processing speed, and offers environmentally conscious production. It enables commercial, publication and offset packaging printers to produce superior quality print while enhancing their eco-friendly credentials.

This non-preheat plate offers up to 500,000 impressions without baking, and provides excellent resistance to aggressive chemistry. The dramatically reduced chemical consumption 12/14/10 2 and the long lifecycle of the virtually neutral pH plate solution add to the offset plate's environmental advantages.

KODAK PROSPER XL5000 Press: fast, flexible, efficient

Kodak's second award-winning innovation on PrintNight was the KODAK PROSPER 5000XL Press. The system sets new benchmarks in productivity and quality for four-color, highspeed inkjet printing. The web press, which has a maximum print width of 622mm, incorporates unique KODAK Stream Inkjet Technology and can print on a wide variety of stocks, including glossy substrates. The PROSPER 5000XL Press rivals offset quality, delivering up to 175 lpi at speeds of up to 200 m/min. The cost-effective system is ideal for producing books, catalogs, magazines, brochures, inserts, direct mail and any other products with variable content.

"We're delighted to walk away with two prestigious Innovation Awards," says Ursula Voss- Eiden, Marketing Manager Germany, Austria and Switzerland, Graphic Communications Group, Kodak. "The accolades underline Kodak's ongoing commitment to developing new technologies that benefit its customers and have less impact on the environment."

About Kodak

As the world's foremost imaging innovator, Kodak helps consumers, businesses, and creative professionals unleash the power of pictures and printing to enrich their lives.

To learn more, visit www.kodak.com and follow our blogs and more at www.kodak.com/go/followus.

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